



**Novinite.com - Sofia News Agency, Sofia Morning News, Sofia Weekly**  
Bulgaria's largest English-language news media  
& the newest Bulgarian-language news site - **Novinite.bg**

*Has the honor to invite you  
to present your success in*

**The V Edition of the International Surveys:  
“Austrian Survey”**



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# “Austrian Survey”

## Concept of Your Presentation

- Welcome to the “International Survey: Bulgaria-Austria”, the fifth edition of the International Surveys of Novinite.com (Sofia News Agency) and Novinite.bg, focusing on the relations between Bulgaria and Austria.
- The "Austrian Survey" of Novinite.com and Novinite.bg will seek to explore in-depth and present to our readers from around the world a variety of topics related to the ties between Bulgaria and Austria:
  - ✓ **Business, investments, and trade;**
  - ✓ **Diplomacy, politics, and history;**
  - ✓ **Education, culture, and sports;**
  - ✓ **Society and expat life.**



## “Austrian Survey”

- ✓ *Each day for an entire week, Novinite.com (Sofia News Agency) and Novinite.bg will be publishing for our readers exciting interviews, articles, opinions, and bits of data exploring the political aspects of the relations between Bulgaria and the Austria, the bilateral cooperation in culture, education, science, and, more than anything else, the impact of the Austrian companies and investors operating in Bulgaria.*
- ✓ *Not only do Bulgaria and Austria enjoy a long tradition of common history and influences, but in the past 20 years Austria has been in the leading group of foreign investors in Bulgaria, which are all exciting reasons to go into greater depth about exploring the potential of Bulgarian-Austrian relations, which are now clad in the context of the European Union.*



## “Austrian Survey”

- ✓ *The first edition of the Novinite.com International Surveys was launched at the end of January 2010. It was dedicated to exploring the relations between Bulgaria and the Netherlands, and received much enthusiastic support and positive feedback from our readers.*
- ✓ *The same goes for the second edition of our International Surveys, Bulgaria-Greece, launched in April 2010.*
- ✓ *The Bulgaria-US Survey, published November 22-27, 2010, was also a tremendous success;*
- ✓ *As was the Bulgaria-Italy Survey published at the end of May and early June 2011.*
- ✓ ***We invite you, our dear readers from around to world, to check out the Fifth edition of our International Surveys, and hope that you will find useful, interesting, and enjoyable exploration of the Bulgarian-Austrian relations!***



## “Austrian Survey”

### ***Our history is devoted to you, dear readers!***

- *Founded in 2001 by Bulgarian journalist, businessman, and public relations expert, Maxim Behar and formally launched on March 11, 2001, Novinite.com (Sofia News Agency) is the largest Bulgarian English-language media. "Novinite" means "The News" in Bulgarian (Bulgarian: "Новините").*
- *The Editorial Team of Novinite.com is dedicated to providing unbiased real-time news coverage in English of every aspect of contemporary Bulgaria and around the world including (but not limited to) business and economy, politics, sports, society, culture, and lifestyle.*
- *Novinite.com employs a news writing style directed at a global audience, i.e. people from all over the world who are interested in Bulgaria.*
- *Through its interviews, editorial articles, feature stories, Novinite.com's Editorial Team also offers its readers an in-depth look into the major events and developments in Bulgaria as well as diverse interpretations and opinions.*



## “Austrian Survey”

### *Unique spectrum of quality products*

- *The Sofia Morning News* - is the only English-language daily newspaper in Eastern Europe. It is available for free online, and is registering a growing number of online subscribers who receive it fresh into their email inbox. A print-out of The Sofia Morning News is available every morning to the guests of the five-star hotels in the Bulgarian capital.
  - *The Sofia Weekly* is a free online weekly newspaper which comes out every Saturday.
  - *Bulgarian Business Advisor - bba.bg* – is a business-oriented media, which aims to be a guide for investors in Bulgaria. It includes all the information from all sectors of the Bulgarian economy.
  - *Bulgariantourism.com* – is a media for all people from around the world interested in visiting Bulgaria either for tourism purposes, or for business.
- ... And another 16 specialized internet media of

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## “Austrian Survey”

*A new way of your sustainable position!*

*Novinite.com makes your dream to see your business site at the top of Google search results a reality. How? By publishing a great variety of information that puts the origin of your business in Bulgaria in the spotlight.*

*Novinite.com readers come from all over the world. They include foreign businessmen and managers of multinational corporations doing or considering business in Bulgaria, diplomats in foreign embassies in Sofia and from all over the world, foreign citizens, living in Bulgaria, foreign tourists, members of the Bulgarian immigrant communities around the world, and general Bulgaria lovers from around the globe.*



## “Austrian Survey”

### Novinite.com – Facts speak:

- Bulgaria's **Largest** English-language media
- **10 years** of breaking news&making opinions (founded 2001)
- **Real-time coverage** of developments in business, politics, society, sports from Bulgaria and the world
- Over **55 000 committed** daily readers from around the globe
- Over **28 000 subscribers** of The Sofia Morning News daily
- Over **133 000 articles; 36 000 000 unique visits; 124 000 000 page views**
- Quoted daily by major **international media**



# “Austrian Survey”

Financial concept

**Distinguish** your success in Bulgaria!

## *V kinds of offers:*

1. *Crystal offer*
2. *Silver offer*
3. *Sapphire offer*
4. *Golden offer*
5. *Diamond offer*

*\* The V Edition of the international surveys - “Austrian Survey” will be published in the luxury magazines „Sofia Delight“, „Black Tie“, „City stage – Sofia in colors“, distributed in the 5\* Hotels of Bulgaria.*

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# “Austrian Survey”



## 1. Crystal offer

1. Interview in **Business, investments, and trade.**
2. Presentation of the company`s products.
3. Company`s link – 3 months.
4. Special compliments.

Price: **500 EUR**



## “Austrian Survey”



### 2. Silver offer

1. Branded interview in **Business, investments, and trade.**
2. Presentation of the company`s products.
3. Broad paid article of the role of the company in
  - **Austrian – Bulgarian business relations and Diplomacy;**
  - **Education, culture, and sports;**
  - **Society and expat life.**
3. Company`s link – 6 months.
4. Wall-paper – in the exclusive edition for **10** days.
5. Special compliments.

**Price: 1500 EUR**



## “Austrian Survey”



### 3. Sapphire offer

1. Banner: **728x90** – **15** days, **20%** rotation.
2. Branded interview with wall-paper in **Business, investments, and trade.**
3. Presentation of the company`s products.
4. Three broad paid articles of the role of the company in
  - **Austrian – Bulgarian business relations and Diplomacy;**
  - **Education, culture, and sports;**
  - **Society and expat life.**
3. Wall-paper – in the exclusive edition for **15** days.
4. Company`s link – 9 months.
5. Special compliments.

Price: **2500** EUR



## “Austrian Survey”

### 4. Golden offer

1. Banner: **728x90** – **30** days, **20%** rotation.
2. Branded interview with wall-paper in **Business, investments, and trade.**
3. Presentation of the company`s products.
4. Six broad paid articles of the role of the company in
  - **Austrian – Bulgarian business relations and Diplomacy;**
  - **Education, culture, and sports;**
  - **Society and expat life.**
5. Wall-paper – in the exclusive edition for **30** days.
6. Company`s link – 1 year.
7. Special compliments.

**Price: 3500 EUR**



## “Austrian Survey”

### 5. Diamond Offer

1. Banner **300x250** – **60** days, **30%** rotation.
2. Branded interview - with wall-paper, banners **300x250** & **728x90** and special positions for interviews in all pages, with first position in the sector **Business, investments, and trade.**
3. Presentation of the company`s products.
4. Paid unlimited broad articles of the role of the company in
  - **Austrian – Bulgarian business relations and Diplomacy;**
  - **Education, culture, and sports;**
  - **Society and expat life.**
5. Wall-paper – all pages for **30** days.
6. Company`s link – 1 year.
7. Special compliments.

**Price: 5000 EUR**



## **“Austrian Survey”**

***Will be published on February 27<sup>th</sup> 2012***

***Your wonderful special compliments include:***

***A unique opportunity to participate for free in other internet media of One Click Media Group:***

- *Novinite.bg*
- *Sofia Morning News and Sofia Weekly*
- *MobileBulgaria.com*
- *DoctorOnline.bg*
- *Bulgarian Business Advisor - bba.bg*
- *Bulgariantourism.com*
- *Programata.tv*
- *mobile versions of MobileBulgaria.com and Novinite.com*

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